



# ECONOMIC AND BUSINESS TRENDS SHAPING THE FUTURE

3<sup>RD</sup> INTERNATIONAL SCIENTIFIC CONFERENCE

## GENERAL CONFERENCE AGENDA

**Date:** 10-11 November 2022

**Place:** Premises of Faculty of Economics-Skopje

### November 10

9:00-10:00	Registration
10:00-10:30	Opening ceremony
10:30-11:30	Plenary lecture
11:30-12:00	Coffee break
12:00-13:30	Parallel Sessions
13:30-14:30	Buffet lunch
14:30-16:00	Parallel Sessions
16:00-16:30	Coffee break
16:30-18:00	Parallel Sessions
20:00	Gala dinner

### November 11

9:00-10:30	Workshop
10:30-11:00	Coffee break
11:00-12:00	Plenary lecture
12:00-13:30	Parallel Sessions
13:30-14:15	Buffet lunch
14:30	Skopje city tour

#### **Institutional meetings:**

“Deans’ meeting on Shaping the future of higher education institutions”

**(November 10, at 12 pm)**

“Panel session: Experience sharing on international accreditation”

**(November 11, at 12 pm)**



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## DETAILED CONFERENCE AGENDA

November 10

9:00-10:00	Registration
10:00-10:30	Opening ceremony Dean Predrag Trpeski, Rector Nikola Jankulovski, Professor Marina Trpeska
10:30-11:30	Plenary lecture: "Foundational Societal Impact: Educating Business Students for the Common Good" Executive Associate Dean Jamie D. Prekert
11:30-12:00	Coffee break
	<b>Parallel Session I (Public Sector) – Room p8</b> <b>Session chair – Vladimir Filipovski</b>
	<ul style="list-style-type: none"><li>• ASSESSING THE PERFORMANCE OF STATE-OWNED ENTERPRISES IN MONTENEGRO <i>Nina Vujosevic</i></li><li>• SOCIAL PROTECTION EXPENDITURES IN CENTRAL AND EASTERN EUROPEAN COUNTRIES: DOES GOVERNMENT DEBT MATTER? <i>Biljana Tashevska, Suzana Makreshanska-Mladenovska and Marija Trpkova-Nestorovska</i></li><li>• ECONOMIC GROWTH AND MILITARY EXPENDITURES WITH A FISCAL POLICY PERSPECTIVE IN NATO'S EASTERN FLANK COUNTRIES 1999-2021 <i>Łukasz Olejnik</i></li><li>• THE ANALYSIS OF RE-MUNICIPALIZATION TRENDS IN THE PROVISION OF LOCAL ECONOMIC PUBLIC SERVICES <i>Veronika Petkovšek, Nevenka Hrovatin and Primož Pevcin</i></li></ul>
12:00-13:30	

### Parallel Session I (Accounting)– Room p10

#### Session chair – Atanasko Atanasovski

- TRANSPARENCY REPORTS AND AUDIT MARKET ANALYSIS IN THE REPUBLIC OF NORTH MACEDONIA  
*Bojan Malchev, Zorica Bozhinovska Lazarevska, Ivan Dionisijev, Todor Tocev and Atanasko Atanasovski*
- THE ROLE OF SUPREME AUDIT INSTITUTIONS IN BETTER MANAGING PUBLIC SECTOR ASSETS - SOME EVIDENCE FROM NORTH MACEDONIA  
*Ivan Dionisijev and Gorana Roje*
- WHO PAYS LESS? CORPORATE INCOME TAX BURDEN OF LISTED CORPORATIONS IN SERBIA AND NORTH MACEDONIA  
*Stefan Vržina and Nemanja Karapavlović*

## November 10

	<ul style="list-style-type: none"><li>IDENTIFYING PROFITABILITY DETERMINANTS IN THE HOTEL INDUSTRY PRE AND DURING THE COVID-19 PANDEMIC IN THE REPUBLIC OF NORTH MACEDONIA <i>Ivona Petkovska and Marija Trpkova-Nestorovska</i></li></ul>
13:30-14:30	Buffet lunch
	<b>Parallel Session II (Finance) – Room p8</b> <b>Session chair - Marko Djogo</b> <ul style="list-style-type: none"><li>THE IMPACT OF PROBLEMATIC LOANS ON THE BANKING COMPETITIVENESS – case study of OTP group <i>Gordana Đuranović and Sanja Filipović</i></li><li>LITERATURE REVIEW ON DEA BANKS’ APPLICATION IN THE WESTERN BALKANS <i>Katerina Fotova Čiković, Damira Keček and Damira Đukec</i></li><li>EMPIRICAL REVISITING OF THE MACEDONIAN MTPL INSURANCE CASE AND THE UNDERLYING FACTORS OF INFLUENCE <i>Filip Peovski, Igor Ivanovski and Sulejman Ahmedi</i></li><li>THE IMPACT OF THE INVESTMENT IN EMPLOYEE TRAINING ON THE PROFIT OF SMALL COMPANIES <i>Mimoza Kasa Jashari and Aleksandra Janeska Iliev</i></li></ul>
14:30-16:00	<b>Parallel Session II (Accounting) – Room p10</b> <b>Session chair – Marija Trpkova - Nestorovska</b> <ul style="list-style-type: none"><li>CSR REPORTING DURING THE COVID-19 PANDEMIC: A COMMON WAY TO DISCLOSE NEW SOCIAL AND ECONOMIC CHALLENGES <i>Milica Pavlović and Ksenija Denčić-Mihajlov</i></li><li>HOW DOES EU MEMBERSHIP AFFECT NON-FINANCIAL REPORTING? EVIDENCE FROM SELECTED BALKAN COUNTRIES <i>Todor Tocev, Bojan Malchev, Marina Trpeska and Zoran Minovski</i></li><li>THE ENVIRONMENTAL IMPACT OF THE DIGITAL FINANCIAL INCLUSION: THE CASE OF THE REPUBLIC OF SERBIA <i>Milica Latinovic, Veljko Dmitrovic and Sladjana Benkovic</i></li><li>CHALLENGES OF FINANCIAL AND ACCOUNTING TREATMENT OF CRYPTO TOKENS <i>Zorica Golić and Borka Popović</i></li></ul>
16:00-16:30	Coffee break
	<b>Parallel Session III (International Trade)– Room p8</b> <b>Session chair - Elena Makrevska Disoska</b> <ul style="list-style-type: none"><li>THE INTRODUCTION OF SIMPLIFIED LIMITED LIABILITY COMPANY IN THE MACEDONIAN LEGISLATION – A VALID ATTEMPT FOR FOSTERING ENTREPRENEURSHIP OR JUST ANOTHER INSIGNIFICANT REASON FOR AMENDMENT OF THE COMPANY LAW ACT? <i>Ljuben Kocev</i></li><li>THE CENTRAL AND EASTERN EUROPEAN ECONOMIES IN THE ERA OF INDUSTRY 4.0 AND CHINESE DIGITAL SILK ROAD <i>Ewa Cieslik</i></li><li>NON-TARIFF MEASURES IN CEFTA 2006: PERSPECTIVES OF NORTH MACEDONIA AND SERBIA <i>Silvana Mojsovska and Predrag Bjelic</i></li><li>INTERNATIONAL BUSINESS AS UNUSUAL: NONMARKET STRATEGY IN THE AGE OF EXTREME UNCERTAINTY <i>Anastas Vangeli</i></li></ul>
16:30-18:00	

## November 10

### Parallel Session III (Economics)– Room p10

#### Session chair - Biljana Tashevska Kalkashlieva

- LABOR PRODUCTIVITY AND LABOR COMPENSATION IN NORTH MACEDONIA: SECTORIAL APPROACH  
*Predrag Trpeski, Borce Trenovski, Kristijan Kozeski and Gunter Merdzan*
- DERIVING THE IMPOSSIBLE TRINITY OF DEVELOPING COUNTRIES AND ITS CONNECTION WITH THE OTHER TWO IMPOSSIBLE TRINITIES  
*Marko Đogo*
- THE INFLUENCE OF ECOLOGICAL TRENDS ON THE SHAPING OF LIFE IN THE XXI CENTURY  
*Ivana Vucinic and Dragana Milenković*
- THE IMPACT OF INNOVATION ON THE GROWTH OF REAL WAGES IN THE WESTERN BALKAN COUNTRIES  
*Goran Balotić, Predrag Mlinarević and Slađana Paunović*

20:00 Gala dinner at Ragusa 360 - Rooftop Skopje

## November 11

09:00-10:30 Workshop: “ERASMUS project lighting and success stories”

10:30-11:00 Coffee break

11:00-12:00 Plenary lecture: “Economic complexity theory and applications”  
Professor César A. Hidalgo

### Parallel Session IV (PhD Symposium) – Room p8

#### Session chair - Nikola Lefkov

#### Discussant - Atanasko Atanasovski

- ESTIMATING MANUFACTURING COSTS FOR KOSOVO’S SME THROUGH COMPARATIVE ANALYSIS  
*Marigona Lahu*

#### Discussant - Dimitar Jovevski

- MAINTAINING ORGANIZATIONAL CULTURE IN VIRTUAL TEAMS  
*Bojan Miklosh and Aleksandra Janeska Iliev*

#### Discussant – Dragan Tevdovski

- EMPIRICAL RESEARCH ON THE INFORMATION EFFICIENCY OF THE MACEDONIAN STOCK EXCHANGE  
*Ivona Tasevska*

12:00-13:30

### Parallel Session IV (Marketing) – Room p10

#### Session chair - Nikolina Palamidovska-Sterjadovska

- MAPPING THE STRUCTURE OF CUSTOMER ENGAGEMENT: FIFTEEN YEARS OF RESEARCH  
*Violeta Cvetkoska, Nikolina Palamidovska-Sterjadovska, Anita Ciunova-Shuleska and Irena Bogoevska-Gavrilova*
- UNDERSTANDING STUDENTS’ ONLINE LEARNING BEHAVIOR USING UTAUT MODEL – THE CASE OF NORTH MACEDONIA  
*Marina Mijoska, Kalina Trenevaska Blagoeva and Marija Trpkova-Nestorovska*
- PROCESS OF E-RECRUITMENT FOR ENTRY LEVEL POSITIONS IN NORTH MACEDONIA  
*Martin Kiselicki, Saso Josimovski and Lidija Pulevska Ivanovska*

### November 11

13:30-13:45	Closing ceremony
13:45-14:30	Buffet lunch
14:30	City tour