

4TH INTERNATIONAL SCIENTIFIC CONFERENCE
ECONOMIC AND BUSINESS TRENDS SHAPING THE FUTURE

EBTSF23 CONFERENCE AGENDA

November 9, 2023 (Thursday)

9:00 – 9:30		Registration
9:30 – 10:00		Opening Ceremony
10:00 – 11:00		Plenary Lecture
Amphitheater 1		Prof. Scott Shackelford – Indiana University, Kelley School of Business
11:00 – 11:30		Coffee Break
Parallel Sessions	Paper ID	Title & Authors
11:30 – 13:00	1280	LEGAL AND ACCOUNTING CONSIDERATIONS FOR NON-PROFIT ORGANIZATIONS: A COMPARATIVE STUDY OF MACEDONIAN AND CROATIAN REGULATIONS (Ivan Dionisijev and Ivana Perica)
Parallel Session I		
Accounting		
Room 8		
	5378	NON-FINANCIAL REPORTING IN A FUNCTION OF GROWING SOCIAL AND ENVIRONMENTAL RESPONSIBILITY - A CHALLENGE FOR ACCOUNTING AND AUDITING (Veljko Dmitrović, Milica Latinović and Sladjana Benković.)
Chair: Aleksandar Naumoski, PhD		
	7893	EVALUATING THE PERFORMANCE OF CHATGPT IN ACCOUNTING AND AUDITING EXAMS: AN EXPERIMENTAL STUDY IN NORTH MACEDONIA (Atanasko Atanasovski, Todor Tocev, Ivan Dionisijev, Zoran Minovski and Dimitar Jovevski.)
11:30-13:00	1584	THE IMPACT OF INFLUENCERS AND INFLUENCER MARKETING ON THE FORMATION OF PUBLIC OPINION: PERCEPTIONS OF CROATIAN STUDENTS (Katerina Fotova Čiković, Damira Keček and Jelena Posavec)
Parallel Session II		
Marketing		
Room 10		
	5918	UNRAVELING INFLUENCER LOYALTY: EXAMINING THE IMPACT OF SOURCE CREDIBILITY (Irena Bogoevska-Gavrilova)
Chair: Violeta Cvetkoska, PhD		
	8115	SOCIAL EXCHANGE IN COMMUNITY-BASED PEER-2-PEER RIDESHARING: A QUALITATIVE APPROACH (Mijalche Santa, Anita Ciunova-Shuleska and Nikolina Palamidovska-Sterjadovska)
11:30-13:00	3247	ESG ADOPTION IN THE BANKING SECTOR OF THE WESTERN BALKAN COUNTRIES (Sladjana Barjaktarovic Rakocevic and Sladjana Benković.)
Parallel Session III		
Finance I		
Meeting Room		
	3565	FINANCIAL PERFORMANCE INDICATORS AND STOCK RETURNS: A DECADE-LONG ANALYSIS OF MBI10 FIRMS IN NORTH MACEDONIA (Bojan Malchev)
Chair: Dragan Tevdovski, PhD		
	4971	IS THE CLAIMS RATIO DYNAMIC PREDICTABLE? A STUDY OF THE MACEDONIAN NON-LIFE INSURANCE SECTOR (Filip Peovski and Igor Ivanovski)
13:00 – 13:45		Buffet Lunch
13:45 – 14:45		Plenary lecture
Amphitheater 1		Ronald S. J. Tuninga – Vice President and Managing Director, AACSB
14:45 – 15:00		Coffee Break
15:15 – 16:30		AACSB Panel conversation: Best practices and examples from the region
Amphitheater 1		



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15:00 – 17:00 Parallel Session IV Economics I Room 8 Chair: Biljana Tashevskva, PhD	2995	INTEGRATION OF ESG ISSUES IN INVESTMENTS PRACTICES OF PENSION FUNDS (Bojana Olgic Drazenovic, Martin Rudelić and Nina Čavlović.)
	2150	INVESTIGATING THE INTERPLAY OF ECONOMY AND ENVIRONMENT IN THE WESTERN BALKAN AND NEIGHBORING COUNTRIES USING VECM APPROACH (Dragana Petrushevskva and Marija Trpkova-Nestorovska)
	4463	Cultivating Perspectives: The Agriculture Sector in North Macedonia, the 'Open Balkan' Initiative, and the Dual Shocks of Covid-19 and the Ukrainian Crisis (Tamara Mijovic Spasova and Bojana Mijovic Hristovska)
	9202	Navigating Crisis and Cooperation_North Macedonian Tourism Companies Views on the 'Open Balkan' Initiative Amidst the Challenges of Covid-19 and the Ukrainian Crisis (Bojana Mijovic Hristovska and Tamara Mijovic Spasova)
15:00 – 17:00 Parallel Session V Management I Room 10 Chair: Elena Markevska-Disoska, PhD	7789	THE EFFECTS OF INVOLUNTARY WORKING FROM HOME ON WORK-LIFE BALANCE, WORK-LIFE CONFLICT, AND EMPLOYEES' BURNOUT (Muhammad Abdur Rahman Malik, Usman Raja, Afaf Khalid and Sadia Jahanzeb)
	6726	WHAT IS NEXT IN ENTREPRENEURIAL EDUCATION: BIBLIOMETRIC ANALYSIS ON BUILDING COMPETENCIES FOR THE ENTREPRENEURIAL WORLD (Aleksandra Janeska Iliev, Stojan Debarliev and Violeta Cvetkoska)
	1364	THE LEADERSHIP DILEMMA: INVESTIGATING THE RELATIONSHIP BETWEEN LEADERSHIP STYLE AND EMPLOYEE PERFORMANCE (Tringe Krasniqi, Ljubomir Drakulevski and Aleksandra Janeska-Iliev)
	2430	HIDDEN COSTS, VISIBLE CHALLENGES: DIAGNOSING THE DYSFUNCTIONS THAT LEAD TO HIDDEN COSTS IN HYBRID WORK MODELS OF ICT COMPANIES (Mijalche Santa and Bojan Kitanovikj)
15:00 – 17:00 Parallel Session VI Management II Meeting Room Chair: Dimitar Jovevski, PhD	9724	REMOTE WORK REVOLUTION IN STRATEGIC HUMAN RESOURCE MANAGEMENT: IDENTIFYING AND EXPLORING MEMBER NEEDS OF A GEOGRAPHICALLY-DISPERSED WORKFORCE (Ljupcho Eftimov and Bojan Kitanovikj)
	7819	IMPACT OF BIG FIVE, NARCISSISM AND MACHIAVELLIANISM ON ENTERPRISE POTENTIAL AND INDIVIDUAL ENTREPRENEURIAL ORIENTATION (Srdana Taborosi, Edit Terek Stojanović, Jelena Rajković, Nemanja Berber, Jasmina Poštin and Milan Nikolić)
	3900	BOARDS' STRATEGIC INVOLVEMENT: SOME EVIDENCE FROM REPUBLIC OF NORTH MACEDONIA (Tihona Bozhinovska and Ljupcho Eftimov)
19:30		Galla Dinner



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November 10, 2023 (Friday)

9:00 – 10:30 Room 10		Workshop for PhD students and early researchers: Publish or perish Prof. Muhammad Abdur Rahman Malik, PhD
10:30 – 10:45		Coffee Break
Parallel Sessions	Paper ID	Title & Authors
10:45 – 12:15 Parallel Session VII International Trade Room 8	1176	HOW RESILIENT WAS INTERNATIONAL TRADE TO COVID-19? INSIGHTS FROM CLUSTERS OF EUROPEAN COUNTRIES (Olivera Kostoska, Marjan Angeleski and Ljupco Kocarev)
Chair: Katerina Toshevska-Trpchevska, PhD	4402	ESTABLISHMENT OF EFFECTIVE MECHANISMS FOR PRIVATE ENFORCEMENT OF COMPETITION LAW IN THE REPUBLIC OF NORTH MACEDONIA – AN INEVITABLE STEP FOR THE NEAR FUTURE, OR AN ELUSVE FICTION? (Ljuben Kocev)
	6615	HOW TO INCREASE TRADE IN SOUTHEAST EUROPE BY APPLYING TRADE FACILITATION MEASURES? (Elena Makrevska Disoska, Predrag Bjelic, Irena Kikerkova and Katerina Toshevska-Trpchevska)
10:45 – 12:15 Parallel Session VIII E-Business Room 10	2332	MODEL FOR IMPLEMENTING GAMIFICATION IN HEIS (Martin Kiselicki, Saso Josimovski and Lidija Pulevska Ivanovska)
Chair: Nikolina Palamidovska-Sterjadovska, PhD	6730	IMPROVING AIR QUALITY AS A BUSINESS: GLOBAL MARKETS AND LOCAL STAKEHOLDERS (Michael A. Herzog, Florian T. Brody, Aleksandar Stamboliev, Vladimir Trajkovik and Victoria Batz)
	7231	DETERMINANTS OF ONLINE IMPULSE BUYING BEHAVIOUR OF GENERATION Z - THE CASE OF NORTH MACEDONIA (Marina Mijoska, Kalina Trenevaska Blagoeva and Marija Trpkova-Nestorovska)
12:15 – 12:30		Coffee Break
Parallel Sessions	Paper ID	Title & Authors
12:30 – 14:00 Parallel Session IX Economics II Room 8	8797	INCOME MOBILITY AND MIXING IN NORTH MACEDONIA (Viktor Stojkoski, Sonja Mitikj, Marija Trpkova-Nestorovska and Dragan Tevdovski)
Chair: Marija Trpkova-Nestorovska, PhD	7260	THE ROLE OF EFFICIENCY WAGES IN DETERMINING THE INTER-INDUSTRY WAGE DIFFERENTIALS: EVIDENCE FROM NORTH MACEDONIA (Dimitar Nikoloski)
	9047	CORRUPTION, GOVERNMENT SPENDING AND ECONOMIC GROWTH: THE CASE OF CENTRAL AND EASTERN EUROPE (Predrag Trpeski, Gunter Merdzan, Kristijan Kozeski and Marijana Cvetanoska)
12:30 – 14:00 Parallel Session X Finance II Room 10	3931	IMPACT OF BANK CONCENTRATION ON VOLATILITY – THE CASE OF EUROPEAN ECONOMIES (Sasho Arsov and Aleksandar Naumoski)
Chair: Daniela Bojadjieva, PhD	4078	DETERMINANTS OF LEVERAGE OF THE COMPANIES LISTED ON THE OFFICIAL MARKET OF THE MACEDONIAN STOCK EXCHANGE (Biljana Hadzi-Velkova)



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3812 UNVEILING GLOBAL ROAD ACCIDENT PATTERNS - INSIGHTS,
ANALYTICS, AND IMPLICATIONS FOR SAFER DRIVING PRACTICES
(Stojan Andov, Violeta Cvetkoska and Tea Mijac)

14:00 – 14:30	Instead of Closing Ceremony: Presentation by Prof. Yoshiaki Jinnai, PhD
14:30 – 15:30	Buffet Lunch
15:30	Skopje City Tour

