



Ss. Cyril and Methodius University in Skopje
Faculty of Economics - Skopje



CALL FOR PAPERS
7th International Scientific Conference on
Economic and Business Trends Shaping the Future
(EBTSF-26)

Intelligence, Innovation, and Long-Term Impact in Organizations and Societies
November 12-13, 2026

Dear Colleagues,

We are pleased to announce the Call for Papers for the 7th International Scientific Conference on Economic and Business Trends Shaping the Future - Intelligence, Innovation, and Long-Term Impact in Organizations and Societies. The conference will be a hybrid event held from **November 12 to 13, 2026**, at the Ss. Cyril and Methodius University in Skopje, Faculty of Economics-Skopje, Skopje, Republic of North Macedonia.

All accepted and presented papers will be assigned a DOI number. Selected peer-reviewed full papers will be published in the official **EBTSF Conference Proceedings**, which are planned for submission to international indexing databases. Accepted extended abstracts and doctoral symposium contributions will be published in the **EBTSF Book of Abstracts**. Selected high-quality conference papers may be invited to submit extended versions for publication in partner international journals (indexed in Web of Science, Scopus and EBSCO), following the journals' standard peer-review procedures. Additional partner journals will be announced. ([Publication - EBTSF](#)).

We invite academics, practitioners, and researchers to share their ideas, knowledge, and experiences at the conference. Submissions can be either extended abstracts or completed research papers. A special session for young researchers and PhD students will feature extended abstracts or doctoral symposium papers, each followed by a discussion. The conference topics are related (but not limited) to the following:

- **Contemporary development in accounting and auditing**
Co-hosted by the Department of Accounting and Auditing
- **The impact of digital transformation on organizations**
Co-hosted by the Department of E-Business
- **Economic development and public policies in an era of modern technological challenges**
Co-hosted by the Department of Economics
- **Emerging trends in modern finance**
Co-hosted by the Department of Finance
- **Smart and sustainable trade in a fragmenting global economy**
Co-hosted by the Department of International Trade
- **Management, entrepreneurship, and human capital in the age of digital and sustainability transitions**
Co-hosted by the Department of Management
- **Contemporary marketing strategies and market dynamics in rapidly changing environments**
Co-hosted by the Department of Marketing
- **Application of quantitative methods in the field of economics and business**
Co-hosted by the Department of Mathematics and Statistics
- **Industry research and practice insights track**

Detailed descriptions of the conference tracks are available at the following link:
[Track descriptions - EBTSF](#).



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The deadline for paper submission is **July 31, 2026**. Submissions will be conducted via the EasyChair platform, where authors can upload their papers starting **June 1, 2026**.

The author's guidelines and instructions can be downloaded [HERE](#).

More on important dates at: [Important dates - EBTSF](#)

Feel free to share this call for papers with your colleagues and PhD students. We look forward to reconnecting with friends and colleagues in person. Join us in Skopje for a unique opportunity to expand your knowledge, build new connections, and engage in a collaborative international scientific conference.

All the best,

Organizing Committee

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<https://ebtsf.eccf.ukim.edu.mk/>

